

OYESOLA JONATHAN AKANBI

ART DIRECTOR X GRAPHIC DESIGNER

Experience

CHETU INC
2019---

Art Director / Senior Graphic Designer

Reviewed & approved designs, photography, & graphics developed by other staff members. Incorporated UX/UI across 250+ WP/LP to increase scroll depth, page sessions & other KPI's. Led strategy & development of all creative campaigns across channels. Designed creative for Web Pages, PPC Ads, Blogs, & Social Media. Identified & managed new talent.

Programs Used: Creative Cloud | ClickUp | Sony A Series

MAD STUDIOS
2018 - 2019

Art Director / Junior Graphic Designer

Designed creative for national brands. Managed the creative stage of the proposal process, & assisted in pitch to sell creative ideas. Presented conclusions and ideas to clients and other agency staff. Met the clients to learn about the brand and advised them on their target market. Supervised the production of live action shoots, including casting, wardrobe, production.

Programs Used: Creative Cloud | Sony A7 | Cupix | DJI Drone

MIAMI AD
SCHOOL
2017 - 2019

Art Director Program

Duties: Class Curriculum.

Helluva Pitch: Pitching Campaigns to Clients
Stand Up: Writing and Performing Standup Comedy
Visual Story Telling: Learning the fundamentals of film & Photography.
Thinking Strategically: Analyzing a creative brief and created a campaign.

Notable Clients: Phillips | BMW | Sephora | Burger King | Chase

ADRIENNE ARSHT
CENTER
2017 - 2018

Contract Designer

Created tickets, digital banners, and kiosk posters for upcoming shows. Managed the graphics for each show on the company's webpage. Supported web design efforts, including the design of website ads, banners, graphics. Assisted in the email marketing (e-newsletters) program.

Programs Used: Adobe InDesign | Mail Chimp

FLORIDA STATE
UNIVERSITY
2010 - 2014

BS, Communications

EXTRA

Awards / Accomplishments

-2018 Marcus Graham Project Finalist
-2014 BCS National Champion

CONTACT